



Punk Band Car Lettering

Preface

This documentary came about with my roommate, who works as an independent media designer. She trained in print and design. By coincidence we came to talk about foil design (on the car) and I asked her if I should publish a documentary about it. She would have free advertising for her services and I would have content for my site. So it happened that this time I was only present as a spectator with a digital camera. Yuri Neverraind has explained everything in detail so that I can reproduce this in my own words. Media designers with their own building and expensive machines print and cut the foil themselves. If you don't own one, just look on the Internet and find enough providers who offer this service. The customer wanted the lettering of the well-known punk band Broilers to be stuck on the back window of her car. Since this is a fan work, the copyright of the band is not violated.

Materials



Not many tools are used as material. Important is the squeegee, the fine model knife, a spray bottle with water and the rest on the list. You can get everything cheaply on the Internet if you take a closer look at your favourite dealer.

- Letter foil
- Doctor blade
- Water spray bottle
- Glass cleaner
- Fresh rags
- [Precision Knife](#)

Realisation



Before we can start work, the rear window of the car must be cleaned with glass cleaner and clean rags. This is important to prevent dust grains from getting trapped under the foil, resulting in ugly pillars. The film must also be applied to a grease-free surface, otherwise it will come off again after a while. After this has been done, the entire rear window is sprayed with water. This allows the lettering to be pulled off again or shifted slightly in an emergency. However, there should not be too large drops of water on the car window, because they can also collect under the foile. If you work outside, you shouldn't work in the sun because it bothers you. It is better to look for a shady parking place.





In the next work steps, the foil with the carrier film is carefully removed and placed on the rear window. This is not yet firmly pressed on, so that the film can still be straightened. You have to work quickly and cleanly because the water dries at some point. When everything is glued in the right place, the carrier foil is carefully removed (the skull does not have a carrier foil because it is a large sticker). You work with the doctors blade and push the small bubbles under the foil from the inside of the letters to the outside. Repeat this until all the letters have been glued on.



Conclusion

Even if this looks very simple in the photos, in reality it is a really difficult job. It is part of the media designer's job to be able to glue on foil. With a small foil like in this documentation this is still possible, but the bigger the order is, the more difficult it becomes. From this point of view, everything can be covered with foil. Cars, trucks, supermarket windows and so on. If you are allowed to see someone in the city centre how foil letters are stuck on, you should take the time and watch. Maybe you'll get into a conversation after work, but here's another hint. If anyone sticks foils on, please do not disturb, because at work you have to concentrate very much and can make mistakes very quickly which cost a lot of money.